



الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري  
Arab Academy for Science, Technology & Maritime Transport



The International Maritime Transport and logistics Conference



TOWARDS GLOBAL COMPETITIVENESS IN MARITIME INDUSTRY  
"INVESTING IN PORTS"  
THE TRENDS, THE FUTURE

Co-organizers



17-19 March 2019 Alexandria - Egypt

# Sponsorship Proposal

# About The International Maritime and Logistics Conference



**Marlog Conference**

The Conference is organized by Port Training Institute and Maritime Research and Consultation Center affiliated to the Arab Academy for Science & Technology and Maritime Transport, and has a great history since 2011 as it is considered one of the most important International conferences in the Middle East and North Africa in the field of maritime transport and logistics.

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# Why Sponsor the Marlog 8 Conference?

**Engage with the Maritime and logistics communities**

“Marlog 8” Conference sponsors are exposed to a highly engaged regional and international audience of professionals, top management and Decision-makers in the fields of Port, logistics and Maritime Transport.



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# Sponsoring the Marlog 8 Conference gives you:

- ✓ Access to influential Governmental and Non - Governmental Maritime and ports professionals.
- ✓ Update the industry with new products / services.
- ✓ Excellent regional and international networking opportunities.
- ✓ Unique marketing, branding and reputational benefits.



# Marlog Attendees:



The Conference attracts significant media coverage throughout all Arab countries, as it brings together regional and international high-level attendance that includes ministers, Top Management, professors from prestigious universities.



The conference attracts a large number of attendees (+700 each year) which increases interaction and coordination at all levels related to the Maritime Transport field.



All Conference sessions are webcasted live as remote viewers can watch the conference, and provide live online feedback.

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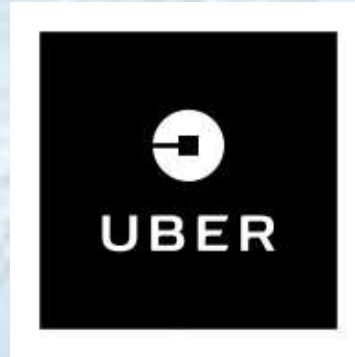


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# Some of Our Previous Sponsors



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# Marlog 7 Data

Attendees: 800

Speakers: 36

Research papers: 20

Exhibition: 39  
Companies



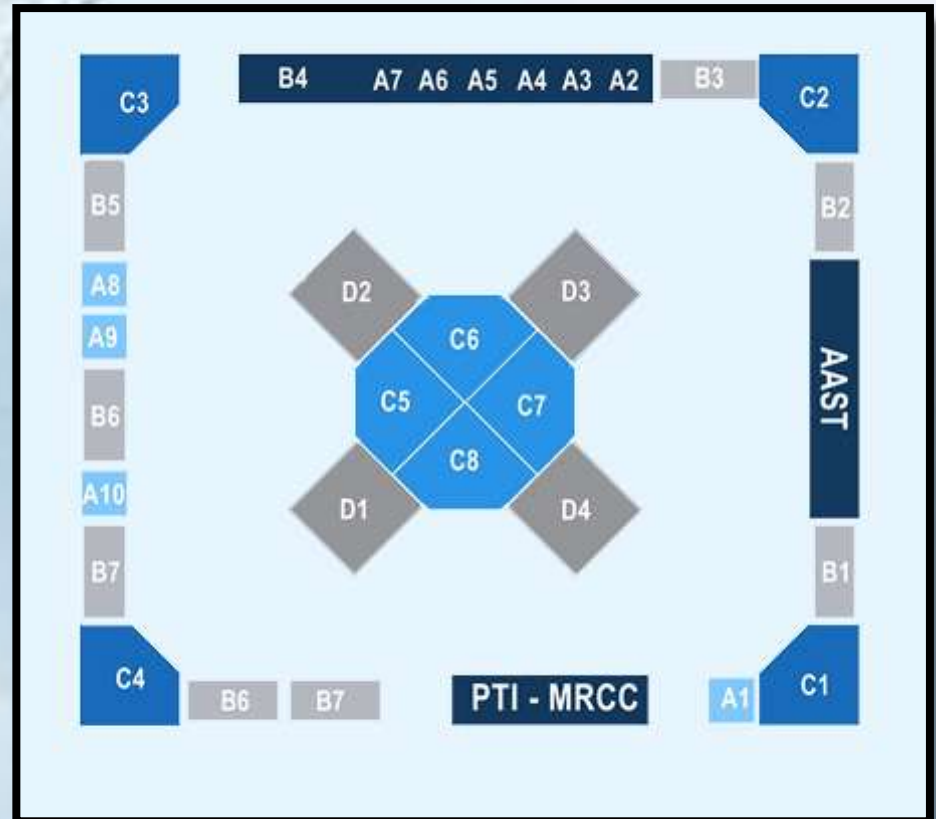
■ Number of Attendees according to Type of participation



# the International Maritime EXPo (IME)

**The Exhibitions provides an excellent opportunity to show latest technology and innovations related to Maritime Transport.**

Every year, the conference hosts the **International Maritime EXPo (IME)**, which is attended by local, regional and international companies working in maritime transport, logistics, financing, information technology and infrastructure, as its considered one of the largest specialized exhibitions in Egypt and other Arab countries.





# Sponsorship Program -1

## Sponsorship Qualities

Diamond  
Sponsor

Golden  
Sponsor

Silver  
Sponsor

The sponsor shall have a distinguished position in the press conference, which will inaugurate that important conference and shall be announced in the newspapers.



A chance of presenting a case study within the realm covered by the conference through one of its sessions.



Contribution of the sponsor will be announced in the press conference.



Exclusive catering.



The sponsoring company will get bags and free invitations for the conference.

15

7

3

# Sponsorship Program - 2

## Sponsorship Qualities

**Diamond  
Sponsor**

**Golden  
Sponsor**

**Silver  
Sponsor**

Putting an advertising hanger for the sponsor in the conference hall and exhibition.

6

2

Advertising in the exhibition's catalogue.

2 Pages

½ Page

The sponsor entertains the privilege of using the conference logo to promote his productions.

6 months

2 months

A discount on pavilions when wishing to take part in the accompanying exhibition of the conference, while showing your logo inside the exhibition's hall.

100%

25%

15%

Honoring, under the auspices of his excellency the Secretary General of the League of Arab States, and his excellency Minister of Transport in the opening ceremony.



# Sponsorship Program - 3

## Sponsorship Qualities

**Diamond  
Sponsor**

**Golden  
Sponsor**

**Silver  
Sponsor**

Showing the sponsor's logo and his name on all publications and advertisements of the conference and the website. The size of the logo, the sponsor's name, his media and advertising contribution shall conform to the type of sponsorship and its relative size.



The sponsor's logo will be stamped on the back of the participants and organizers' IDs, and the size of the logo conforms to the type of sponsorship.



Distributing the sponsor's publications inside the participants' bags and at the reception area in the conference's location.



Special thanks to your company in the exhibition's catalogue, and a final visual report on the conference.





# Sponsorship Proposal

## Sponsorship

Diamond Sponsor	Golden Sponsor	Silver Sponsor	Media Sponsor
20000 US\$	10000 US\$	5000 US\$	3000 US\$

## Exhibition

Model	Area	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
A	6.25 m <sup>2</sup>	10000 EGP	2000 US\$
B	12.50 m <sup>2</sup>	20000 EGP	3500 US\$
C	22.00 m <sup>2</sup>	25000 EGP	5000 US\$
D	25.00 m <sup>2</sup>	40000 EGP	6000 US\$

# Marlog 8 Sponsorship Proposal

Thank you for  
your time and  
hope to see you in  
our upcoming  
conference



For further information, please visit  
conference website: [www.marlog.aast.edu](http://www.marlog.aast.edu)  
or E-mail us at: [conference@marlog.aast.edu](mailto:conference@marlog.aast.edu)

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